

LAI D OFF? START A BUSINESS

Entrepreneur's  
**Be Your Own Boss**

Summer 2001

**SPINÂ YOURÂ WHEELS**

A franchise you can ride

[WHEEL FUN RENTALS](#) is all about getting out of the office and into some serious fun for both franchisees and customers. The newly established franchise specializes in hourly rentals of novelty cycles, including Italian surreys and three and four wheeled specialty bikes, like the Deuce Coupe and The Slingshot.

We think of ourselves as entertainment and amusement in leisure or tourist venues, says Al Stonehouse, president of Wheel Fun Rentals. With partner Brian McInerney, Stonehouse wants to expand the company's presence in parks, resorts and recreational areas.

Without a doubt, there will be a greater focus in places you traditionally think of as having tourist activity: the Eastern Seaboard, the West Coast and Florida, says Stonehouse. But there is not a state in the country that doesn't have areas where lucrative operations can be established.

Since they began franchising in 2000 the company's 11 franchised and eight corporate locations have racked up total sales of 2.5 million. With 20 new locations planned for 2001, Stonehouse expects sales of 5.7 million this year. *-P.Kelly Smith*